

Growers Have Learned The **G³** Math.

Superior Genetics + Maximum Insect Protection
+ Outstanding Weed Control = Great Yield



Paying a little more for seed
costs you less throughout the growing cycle
and equals great yield at harvest.



GREAT LAKES HYBRIDS
Generations Ahead

1-800-257-SEED
www.GreatLakesHybrids.com



GREAT LAKES HYBRIDS

Generations Ahead
9915 West M-21
Ovid MI 48866



Ask how to join GLH to enjoy
the beaches, rain forests and
islands of Panama this winter.

THE SIMPLE MATH OF **G³** HYBRIDS

Maximum Yield



It's called return on investment.
Investment in the best seed.
Investment of time and labor.
The results are in the field.

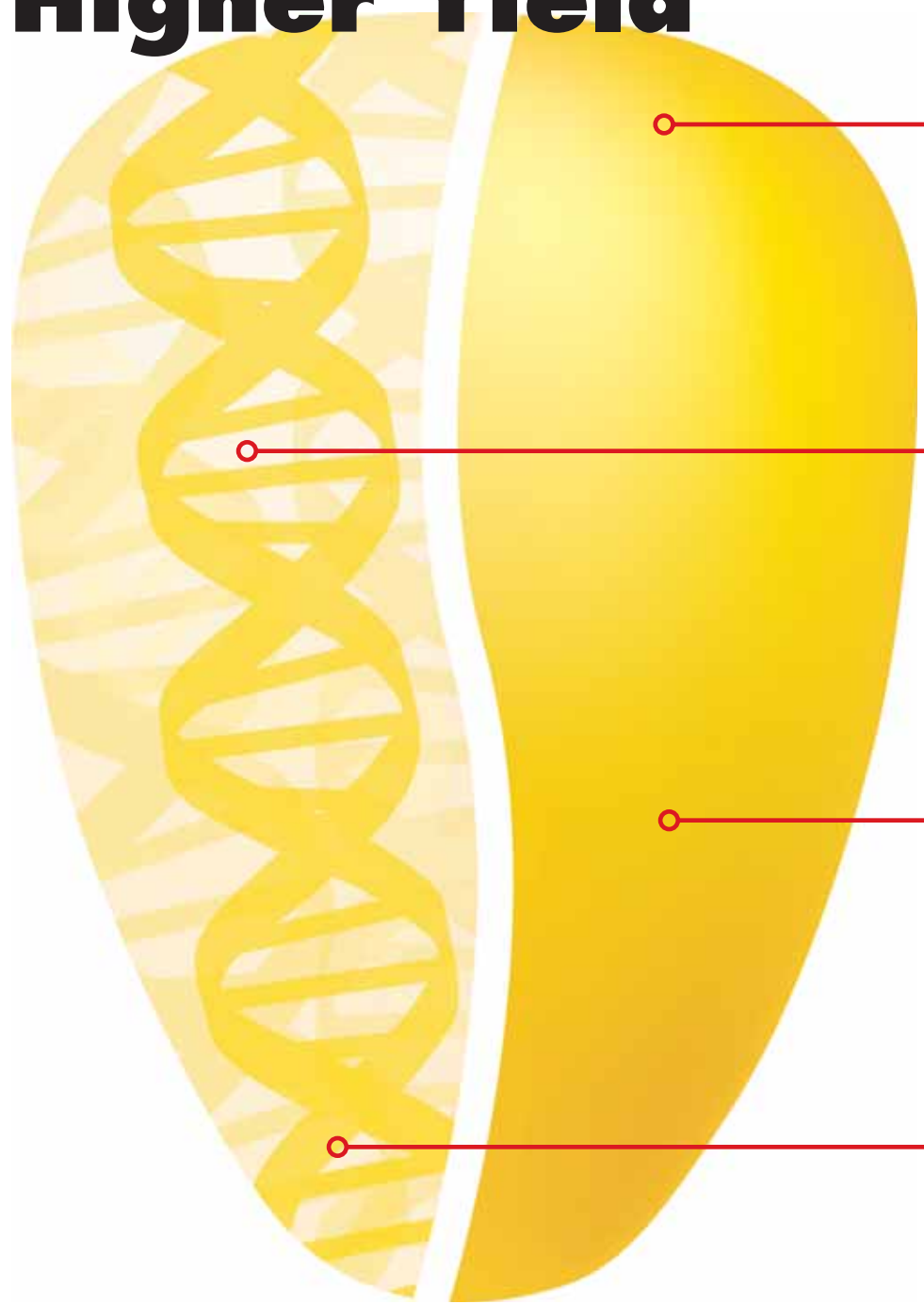
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IN A SERIES OF 7

YieldGard® Plus with Roundup Ready® Corn 2 provides maximum insect protection with excellent crop safety.

Always follow Grain Marketing and Insect Resistance Management requirements. Always read and follow pesticide label directions. YieldGard®, WeatherMAX® and Roundup Ready® are registered trademarks of Monsanto Technology LLC. © 2006 Monsanto Company.

Four Months and Counting ... Higher Yield



Standability matters.

Harvest time. From the combine, growers see straight rows of mature corn, standing on the strong roots and stalks that ∇^3 genetics and traits protected and nourished all season long.

Healthier corn. Larger yield.

A season of insect protection and the ability to draw the most nutrients and moisture from the ground now pays off. In 2005, ∇^3 yield showed a boost of nearly 11 bushels per acre, and up to 17 bushels more per acre in dry areas.

It's time to do the math.

Add increased yield plus saving the cost of insecticide and spraying, plus time saved, and growers see the ∇^3 difference in the bottom line.

Bookmark G3Hybrids.com

See how ∇^3 is doing for farmers across the country who are Generations Ahead by planting more acres to ∇^3 hybrids.

Do the Simple Math of ∇^3 Hybrids—All Season Long

- 1 PLANTING** Insecticide and fungicide seed coatings allow early planting. Safer, time-saving planting requires no additional insecticide application.
- 2 EARLY GROWTH** Championship genetics from Great Lakes result in better stands and healthier plants. Built-in resistance to the Roundup® family of herbicides keeps competition for nutrients and moisture low and yield potential high.
- 3 MIDSEASON SPRAY FLEXIBILITY** Go over the top without worry. Your ∇^3 hybrids allow you to spray Roundup® WeatherMAX® when it fits your schedule and in better weather conditions.
- 4 ROOTWORM PROTECTION** Bigger and better root systems of ∇^3 hybrids, the result of in-the-plant protection from corn rootworm. No matter what the weather, your plants maximize water and nutrient absorption and stand tall.
- 5 CORN BORER PROTECTION** Your ∇^3 plants are protected throughout the season, maximizing the growth and yield potential of superior genetics.
- 6 LATE-SEASON PLANT HEALTH** Dry areas planted in ∇^3 hybrids showed superior growth throughout last season. In any weather, the superior genetics of Great Lakes Hybrids result in strong, healthy plants.
- 7 MAXIMUM YIELD** In field after field in 2005, no matter what the growing conditions, ∇^3 hybrids outperformed the competition. Visit our ∇^3 Web site at G3Hybrids.com and study the results from all over the country. You'll see why Great Lakes Hybrids is Generations Ahead, and why more farmers than ever are planting ∇^3 hybrids.

Call now to reserve your share of ∇^3 hybrids for your fields next season.



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